

YOUR *Spring Shoots* HOW-TO GUIDE

A quick guide to accessing and navigating the Virtual Festival

The Photography Show

The Video Show

Spring Shoots



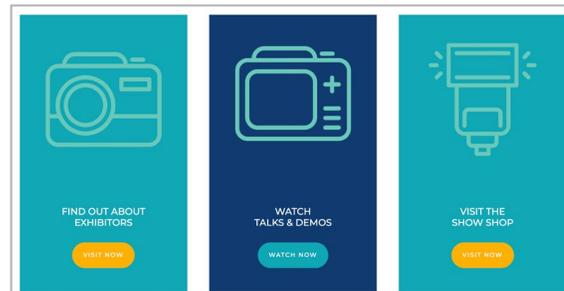
GETTING STARTED & NAVIGATING THE EVENT - AT A GLANCE

Visit photographyshow.com to access the Spring Shoots virtual festival.

We recommend using a desktop or laptop to benefit from the bigger screen, though you can use your smartphone or tablet. All browsers are supported.

The event will be open on Saturday, 6 March & Sunday, 7 March. Talks and demos run from 09:45 GMT until 20:05 GMT, and everything else is open around the clock.

On the photographyshow.com homepage, you'll see our welcome video, Event TV livestream (which features a host of product demos by your favourite brands for you to watch at your leisure), a schedule of all our talks and demos, and links to navigate the event.



1. EXHIBITOR & SPONSOR HUB

Find out more about different brands and the products and services they offer (see next page for more detail).

2. WATCH TALKS & DEMOS

To access talks and demos, click on the link and enter your **login key**. If you have registered, you should receive your **login key** by email before the show (please check your spam / junk folder!).

Please note that your login key is different to the login you created when you registered.

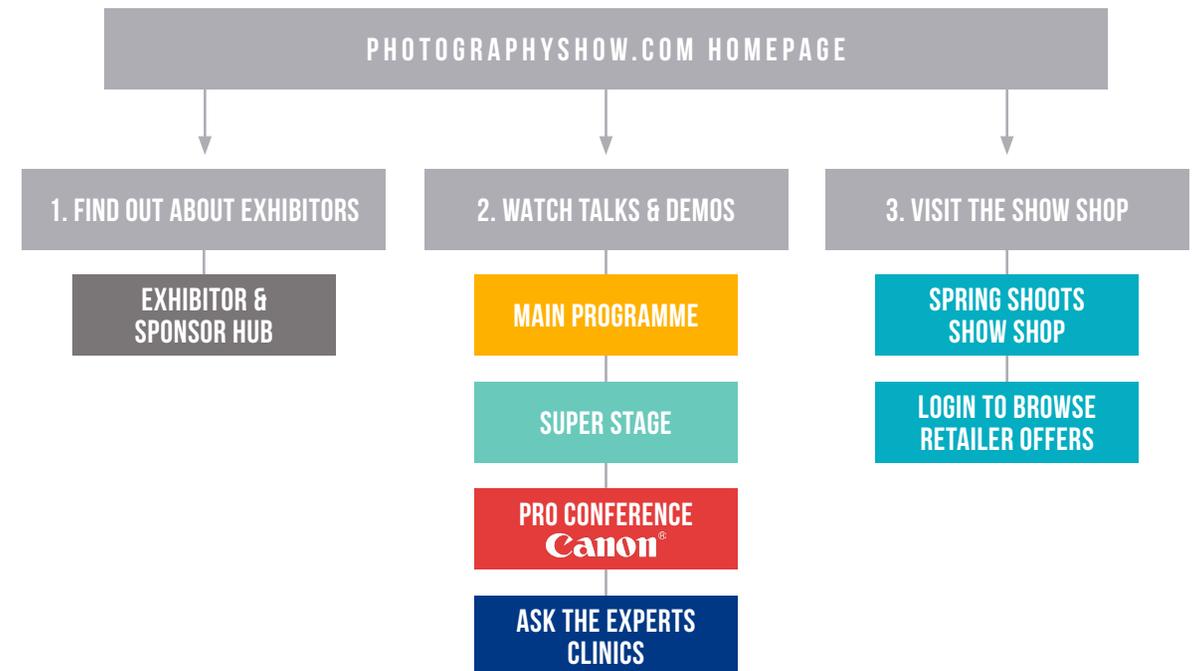
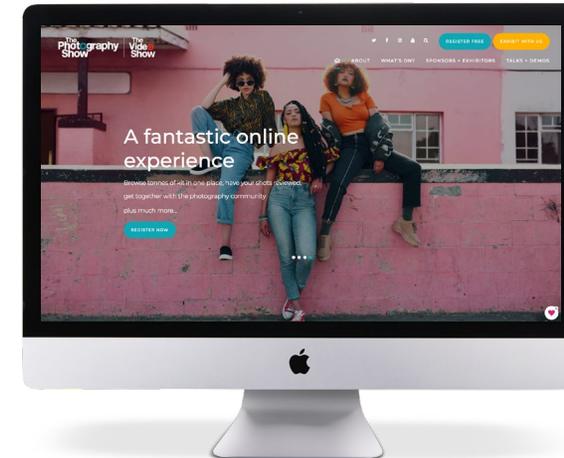
Only one device can log in at a time, so if friends or family would like to access the sessions, they'll need to register as well.

You can add talks to your agenda by selecting a session and clicking on the blue cross in the top right corner. These will be saved in the 'My Agenda' tab at the top of the page.

3. VISIT THE SHOW SHOP

In the show shop you can browse offers and buy products, filtering by various categories (see next page for more detail). Log in using your **login key** to view exclusive retailer offers.

WHAT YOU'LL HAVE ACCESS TO



Please note that to watch Super Stage and Pro Conference sessions there is a small charge. Add these tickets to your booking at any time here: www.photographyshow.com/upgrade

ADDITIONAL INFORMATION

1. EXHIBITOR & SPONSOR HUB

Here you can browse our exhibitors and sponsors and see what they have to offer. You can filter by core area, products & services, whether they're photo or video specific, or use the free text search.

On each profile you can find out about the brands, their products and services, watch product demos, find out about special offers, request more information, and enter any competitions and giveaways. Some exhibitors will be available to chat to live - look out for the 'Live Chat' button.

2. TALKS & DEMOS

To watch talks, demos, clinics, Super Stage and Pro Conference sessions, navigate to 'WATCH TALKS & DEMOS' and use your **login key**.

Please note that you will only be able to watch Super Stage and Pro Conference sessions if you have purchased a ticket for them. You can add these tickets to your booking at any time here: www.photographyshow.com/upgrade.

Use the tick boxes on the left-hand-side of the programme to filter by stream.

THE STREAMS ARE:

- Ask the Experts Clinics
- Editing tutorials
- Photography tutorials
- Pro Conference
- Product demos
- Super Stage
- Video tutorials

Don't worry if you miss anything - most talks will be available to watch on-demand for 30 days after the event.

Talks & Demos Schedule

Sat
06

Sun
07

Filter by:

Stream Ask the Experts Clinics, Product demos

Enhancing low light photography
Saturday 10:00 - 10:45
Editing & post-production tutorials

Q&A

If sessions are pre-recorded, the Q&A will either run alongside the video in text form, or will be hosted by the speaker or an exhibitor after the video has played. The details of Q&A will be made clear in the text box to the right of the video. If the sessions are live, the speaker may run a Q&A at the end of the session - the audience will be muted to avoid total chaos! You'll just need to type any questions you have.

Spring Shoots
I'm looking for

Albums, Wall Art + Photo Gifts
Bags + Cases
Cameras + Lenses
Camera Essentials + Accessories
Computing + Software
Printing + Paper
Studio Equipment + Lighting
Travel, Training + Tours

Shop by Category

Albums, Wall Art + Photo Gifts

Bags + Cases

Cameras + Lenses

Camera Essentials + Accessories

Computing + Software

Printing + Paper

Studio Equipment + Lighting

Travel, Training + Tours

Cameras & Lenses

Albums, Printing & Paper

Bags & Cases

Camera Accessories

All Products Our Sellers

Computing & Software

Lighting & Studio Equipment

Training & Associations

Travel & Tours

3. THE SHOW SHOP

When you're ready to buy or browse more products and offers, visit the Show Shop. You can navigate to the Show Shop from each exhibitor profile, or using the main navigation bar.

From the Show Shop page, you can visit the Spring Shoots Show Shop and buy from multiple exhibitors in one transaction, or log in with your **login key** to browse show deals from CameraWorld, London Camera Exchange and Wex. Make sure you visit all four to discover everything on offer!

Show Shop

Browse and buy at our Show Shop, or login to view exclusive retailer offers!

VISIT THE Spring Shoots Show Shop

BROWSE SHOW SHOP DEALS

CAMERA WORLD

BROWSE CAMERAWORLD DEALS

london camera exchange

BROWSE LCE DEALS

wex photo video

BROWSE WEX DEALS

HELP!

There is a chat feature located in the bottom right hand corner of the 'Watch talks and demos' page. You can use this:

- For technical support for talks & demos
- If you haven't received your login key via email
- ✉ For any other technical assistance or what's on information, please email us on photographyshow@futurenet.com.